

## SIA's Annual Fall Workshop

**When:** Friday, October 17, 2014

**Time:** 9:30am-4:30pm

**Where:** DePauw University, Prindle Institute

**Cost:** \$35.00 for students, \$45.00 for members, \$55.00 for non-members (includes continental breakfast and lunch)

The Society of Indiana Archivists' fall workshop was held on October 17, 2014 at DePauw University's state-of-the-art [Prindle Institute](#).

Indiana Historical Society's Local History Services Director Stacy Klingler and Assistant Director Tamara Hemmerlein taught us how to improve audience and visitor outreach and how to care for collections.

In Understanding Patrons with Stacy Klingler, we:

- Examined who current patrons are and how to reach them.
- Considered who makes up our community and used the U.S. census to better understand potential local patrons.
- Learned how to profile patrons to better understand what they might want from the archive and how to reach them more effectively.

In Quick, Cheap and Easy: Collections Care on a Shoestring with Tamara Hemmerlein, we:

- Explored inexpensive and accessible methods for storing and housing collections.
- Learned how to use everyday materials to provide good collections care.