

2012 Annual Meeting

Date: Friday April 27, 2012 workshop and Saturday April 28, 2012 for the annual meeting

Location: University of Indianapolis

The 2012 meeting theme was "Outreach." Our program will offer different perspectives on how we can make our collections visible to the public.

Schedule

9:30 am-10:30 am

Kids in the Archives: The Role of the Archives in Indiana History Day A panel of four people led by Sally Childs-Helton will discuss how to encourage kids to make use of archives.

Presenters: Sally Childs-Helton, Ph.D., Special Collections, Rare Books and University Archives Librarian, Butler University; Matt Durrett, Coordinator, National History Day in Indiana, Indiana Historical Society; Linda Crady, 5-6 History Teacher, Sycamore School; Janna Bennett, Children's Museum of Indianapolis, Indiana History Day Judge.

10:45 am-11:45 am

A) *And Indiana's Newest Member of the Archives Family Is?* The trials and tribulations of a lone arranger to transform a disorganized chaos into a visible archives in record time. Presenter: Richard Bernier, Interim Director and Archivist, Rose-Hulman Library.

B) *Outreach Initiatives by Graduate Student Workers at IU-B Archives and Special Collections:* Work at the Archives of Traditional Music, the Kinsey Institute, the IU Art Museum, and the Lilly Library, including brochures, student conferences, tours, displays, newsletters, and social media. The results of a survey given to IU-B SLIS students on the effectiveness of various outreach tactics in regard to student use of the archives, will be presented. Presenters: Sarah McAfoose, Taylor Greene, Brianna Marshall, Valerie Lazalier, IU-Bloomington.

1:45 pm-2:45 pm

C) *Collaborative Options for Digital Outreach: Indiana Digital Archives and Indiana Memory* In today's world, archival repositories need to provide online access to their original research materials. Creating and maintaining a digital library online may be cost prohibitive. The Indiana Digital Archives and Indiana Memory offer a collaborative way for archival organizations to provide internet access to collection materials while assuming only minimal costs. The speakers will describe their individual programs and discuss ways in which smaller organizations may participate. Presenters: Jim Corridan, Indiana State Archivist, Connie Rendfeld, Indiana State Library.

D) *Introduction to Archives Online* Brief history of Archives Online and introduction to its contents And functionality, including presentation of digitized collections at the folder level (as opposed to the more usual item-level). Will look at how the programs uses patron requests for digitization to build the collections. Presenters: Dot Porter, Indiana University Digital Library Program.

3:00 pm-4:00 pm

E) *Warp 9 Grant Writing* Will explore ways to identify local, state and federal sources then learn how to prepare and write a solid funding proposal. Presenter: Donna Browne, Muncie Public Library

F) *Gathering and Analyzing Web Use Statistics: A Practical Tutorial for Archivists* How to develop a strategy for tracking and analyzing web use statistics for the better management of an online presence for archival repositories. By gathering these statistics, archival repositories can access data to inform the creation of web content, evaluate the successes of digital outreach efforts, gain a better understanding of how digital patrons access and navigate online material, and support arguments for funding of digital initiatives. Presenter: Michael Szajewski, Ball State University